

# **Skin Hide & Leather Council South Africa**

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## **2010-2012 and 2012-2014 Business Plan and Budget**

SHALC would hereby like to submit their business plan and budgets for the abovementioned years for scrutiny and approval by the Red meat industry forum.

We notice according to the budgets as per table 2 that SHALC has not been granted an increase on our 2010 application although there has been an increase in the statutory levy on hides and skins of 24%. We would therefore request an equal increase in our budget as we would like to increase our spend on leather publicity and consumer education of what genuine leather is and its advantages and also to combat the surge of false claims and advertisement regarding genuine leather. We see this as one of the main objectives of SHALC. We would also like to increase our spend on education and training especially through education and training of the previously disadvantaged communities as this will be one of the mainstays of our industry in the future. We also need to budget for our continued membership of the International Council of Tanners (ICT), which membership lapsed a couple of years ago due to a lack of funds.

SHALC is still involved in a membership drive directed at tanners and companies involved in the tanning and hide and skin industry to recruit paying members so that SHALC can have a wider representation and to provide members with a forum and to represent the industry at DTI / JALI and other bodies. All Belai costs are recovered from users directly.

The following Annual Budget and business plan and budget is therefore submitted by SHALC. As an acknowledged Service Provider to the industry and as projected collections far exceed the requested budget expenditure, approval is requested from the Forum:

**Executive Committee: E Heunis (Chairman), D Wedekind (Vice Chairman), J Bezuidenhout, S Broughton, R Hanni, W Kotze, Ms T van Rooy, DB Matthis (Secretary)**

**Member of the Red Meat Industry Forum**